Joseph Collicoat

Digital Designer & Web Developer
josephcollicoat.com   jcollicoat@gmail.com   027 554 2255

Experience

Uprise Digital
Digital Designer & Web Developer   OCT '18 – PRESENT
– Built client websites and landing pages using a variety of platforms and tech stacks.
– Created wireframes and mockups for implementation by client developers.
– Owned CRO projects, including set-up, monitoring and reporting.
– Produced client creative for social and display ad platforms.
– Worked with a range of B2C, B2B and goverment clients.

Freelance Work
Digital Designer & Web Developer   SEPT '18 – PRESENT
– Worked with digital agency Obvious on the design and production of client websites.
– Completed brand and website work for small New Zealand businesses.

Westpac New Zealand
Customer Service Representative   JUL '17 – OCT '18
– Provided banking solutions based on expressed and unexpressed customer needs.
– Worked within every branch in the Wellington region.
– Coordinated with multiple teams across Westpac on behalf of customers.

Education

Massey University
Bachelor of Design (Honours)   JAN '14 – DEC '17
Option in Visual Communication Design
Graduated May 2018

California State University, Chico, CA
Massey University Student Exchange Programme   JAN '16 – DEC '16

Achievements

Exchange Student Scholarship
Massey University   NOV '15
Awarded on educational merit, personal suitability and referees report.

New Zealand NCEA Scholarship
Art Design   DEC '13
Awarded to top 3% of students within individual subjects. Written submission accompanying final high school portfolio.

Skills

Software
Adobe Creative Suite
Proficient in: Photoshop, XD, InDesign, Animate, Illustrator
Learning: AfterEffects
Web Development
Proficient in: HTML, CSS, GatsbyJS
Intermediate: React, Javascript, Git, HubL

Personal Skills
– Proficient at working to a project timeline and budget.
– Independent learner and problem solver, proven as single designer and developer at Uprise Digital.